



DeborahEnos.com

# DEBORAH ENOS

one-minute wellness coach™



## Sponsor FAQ

**What time will the segment run?** King 5 New Day Northwest is broadcast at 11am PST. Fox News Q13 is broadcast at 4pm PST. The Doctors T.V. Show is aired locally so please check your local listings.

**Will I receive the link to the segment?** Absolutely! We will send you the link as soon as we receive it from the producer.

**Do you promote our products on social media?** Of course! We have a strong social media following and our newsletter has a 30% or better open rate! We will post the link to the segment on all of our social media channels and it will be highlighted in our newsletter.

**How many other items will be featured in the segment?** Usually 3-4 other items. It's important to my producer(s) to tell the full story. What this means is - I need to show diversity of products and give as much information as I can to our audience.

**Will our products be featured with our competition?** That is not my intention. Usually, I show one product from each category at a time. If I do have you on with your competition, it's because I'm highlighting the best product - yours!

**Do your segments ever get preempted?** Yes, it does happen. If the segment is preempted we still film the segment and it will be aired at a later time.

**How do you pick your on-air sponsors?** It usually happens because I found (and LOVED) your product during my weekly shopping excursions. If you make my cut, it also means that my family loved your product when it hit our dinner table.

**How much does it cost?** Pricing varies depending on the opportunity. [Contact Deborah for more information.](#)

**How much time will my product receive on air?** Each opportunity is different, but historically, each product receives between 30 seconds and one minute of on-air discussion along with a lingering camera shot.

